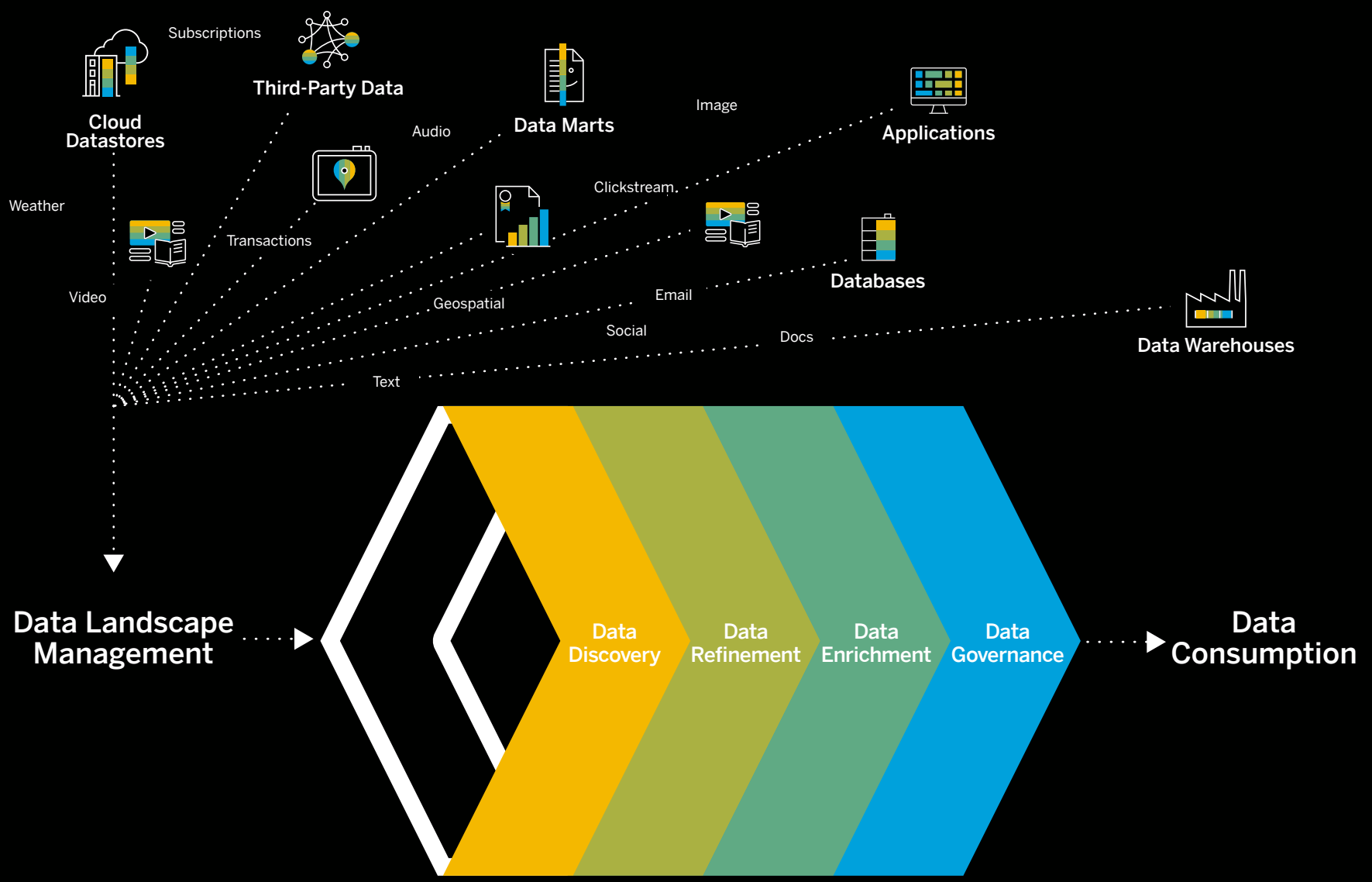




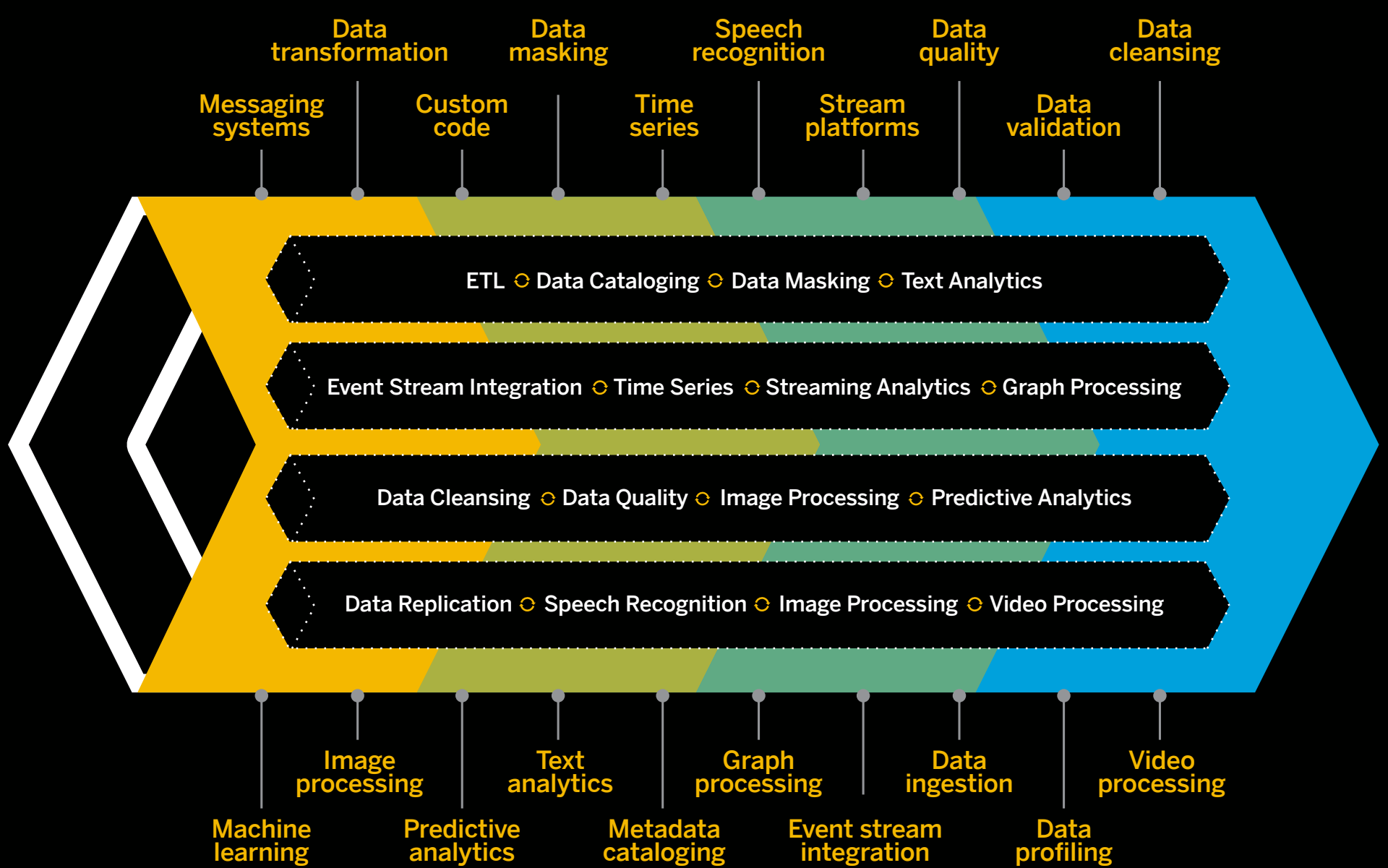
From Data Deluge To Intelligent Data On Tap

Enterprises are flooded with data, but when it comes to getting actionable data, information users are parched. Tame the data deluge and rapidly deliver enriched, trustworthy, intelligent data with **SAP Data Hub**.



Data orchestration for the intelligent enterprise

SAP Data Hub streamlines your end-to-end data orchestration with automated, reliable data processing across the entire data landscape. Innovative data pipelines fluidly and automatically process a wide variety of data – in the exact manner in which the data needs to be processed – while eliminating the need for mass data movement.



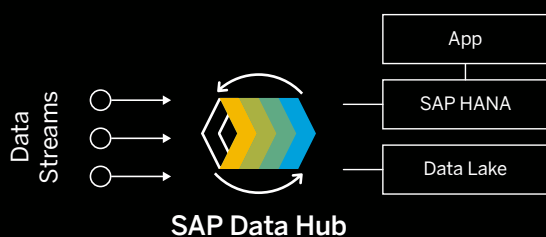
Modular data pipelines enable unprecedented flexibility for any data processing operations.

Discover, refine, enrich, and govern any and all data

With SAP Data Hub, unlock the value of all your data from the Internet of Things to machine learning and beyond.

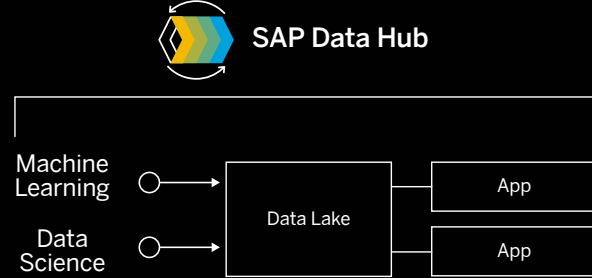
Internet of Things Ingestion & Orchestration

Understand the real-world performance of your devices and sensors



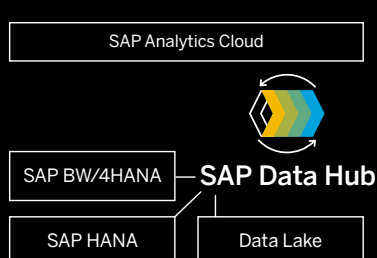
Data Science & Machine Learning Data Management

Integrate machine learning technology and predictive analytics into any use case



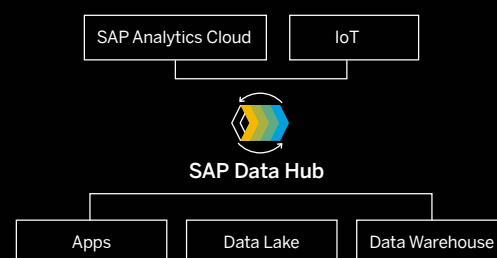
Intelligent Data Warehouse

Rapidly integrate and leverage new data sources



Governance/Metadata Cataloging

Understand and secure your data



SAP Data Hub delivers end-to-end data orchestration in one comprehensive solution. Create powerful data pipelines and workflows, orchestrate all data movement, and ensure a clean view of your data landscape and interconnections, no matter where the data lives.

Learn more about orchestrating data for an intelligent enterprise at sap.com/datahub